

Full Swing Productions Inc. 1101 – 950 Arbour Lake Rd NW Calgary, AB, T3G 5B3

To the Telefilm Micro-Budget Production Program Selection Committees,

It's a true honour and privilege to recommend the team representing IN REAL LIFE.

Having completed the production phase of our own Micro-Budget film, we can confidently say that this is the right project at the right time for this incredible program. The team has done their homework and we're very proud to be involved with the digital media plan for this unique and timely story.

We've been available to the team as they prepare their application package. They're asking the right questions and we're sure you'll agree that each individual on the team is also at the right time in their careers to make the absolute most of this stellar program.

Occasionally, one might hear phrases like "you have to love it" or "you have to be hungry to succeed". We couldn't agree more and we've learned that without that hunger a filmmaker is likely on the road to failure. We've also learned that you can recognize the hunger to create quality content in other filmmakers and there's no doubt that this team has it in spades.

Additionally, we truly believe that the Calgary production community is on the verge of an explosion. However, without the proper support, it may simply not happen. Selecting this team for the program would not just mean financing an excellent project or setting off the careers of three great film professionals, it would also mean an enhancement for the entire Calgary film community. The experience that The Micro-Budget Production Program has provided us is simply invaluable and one that can't be taught. It has to be lived. And the best part is that filmmakers come out of the process even hungrier to keep creating, except now they're armed with a wealth of real-world knowledge and experience.

Additionally, the IN REAL LIFE team is incredibly organized and highly motivated to make a wonderful film. They also have our full support when it comes to sourcing locations, gear, crew, cast, vendors and any other knowledge we can offer.

Please feel free to contact us anytime if you have any questions about the project, we'd be more than happy to discuss the team in more detail.

Thank you for your time,

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